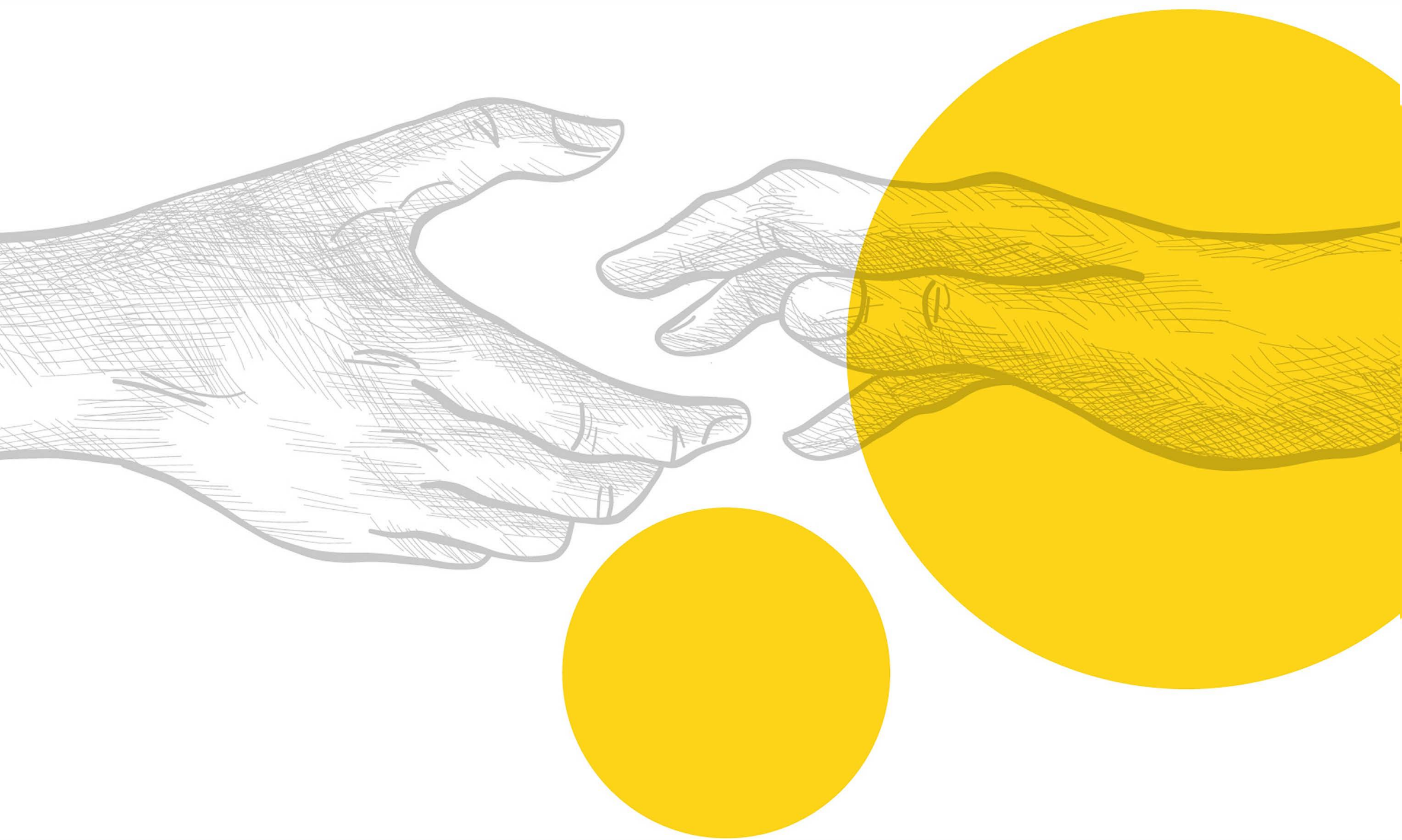


Rinat Akhmetov Foundation



The Rinat Akhmetov Foundation Report



People in distress need food, people in distress need medicines, but most importantly, they need to know that they won't be abandoned, that they haven't been forgotten and that help will come. There is nothing more valuable than human life. Everything comes and goes, but the gratitude for saved life, for the hand of help that reached you in the most difficult time will stay in heart forever.

Deeds like that bring peace closer. I know that it will definitely come. And we will continue to help, and together, we will do many good things for people.

Dinat Akhmetov,
founder of the Dinat Akhmetov Foundation

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14 years of kindness and mercy

The Rinat Akhmetov Foundation was established in 2005. It is the biggest personal charitable initiative in Ukraine. Thanks to important and systemic projects in healthcare, education and culture, the Foundation's activity is well-known in all regions of our country and abroad.

With the outbreak of the armed conflict in Donbass, Rinat Akhmetov was the first to stretch out the hand of help to civilians of the region affected by fighting. The Humanitarian Center, the largest humanitarian program in Ukraine was established in 2014. During these years, more than a million people were saved on both sides of the confrontation line. And every day, help continues to come to those who need it the most. These are food parcels. This is daily and systemic support to the elderly, children and people with disabilities.



Program Rinat Akhmetov Humanitarian Center

more than 1,000,000 people saved,
12,255,639 food parcels distributed,
including 882,937 children's parcels



Program Targeted aid

almost 50,000 persons
received help since 2014



Program Say No to Orphanhood!

over 9,300 children
accommodated in families



Project Peaceful summer for Donbass children

almost 4,000 children from the Donbass region
improved health on summer break



Compaing Rinat Akhmetov to Children!

almost 600,000 children received gifts
in the past four years



Activity Donbass and Civilians

the Ukrainian Library Fund's Best Photo Book
of the Year, presented in Ukraine and Europe

Program
Target aid 2006



2019
Donbass and Civilians exhibition at the
European Parliament (Strasbourg),
The proto book's presentation in London



Programs
Modern Education (2007 - 2015),
Project Let's Stop Tuberculosis in the
Donetsk Oblast (2007 - 2015) 2007



2018
Project
I Can Hear Now,
Campaigns: Your Superpower,
Donbass and Civilians in Mariupol,
Activity: Donbass and Civilians Photo Book



Programs
Say No to Orphanhood!,
Healing Cancer (2008 - 2017),
Project Let's Stop Tuberculosis in Ukraine
(2008 - 2014) 2008



2017
Project
Healthy Heart



Project
Caring about Veterans
(2009 - 2014) 2009



2016
Projects
Mentorship,
Rehabilitation for injured children



Program
Modern Culture (2010 - 2015),
Projects
IdealImpulseInnovation (2010 - 2015),
Little Motherland (2010 - 2015),
Street Dog (2010 - 2014) 2010



Projects
2015
Medications for children,
Peaceful summer for Donbass children,
Helping Survive,
Supporting Cancer Clinics in Western
Ukraine



Projects
Digital Media in Universities (2011 - 2015),
A Family for the Child (2011 - 2015),
E-Health (2011 - 2015) 2011



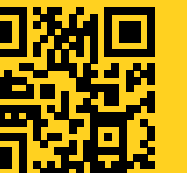
2014
The Rinat Akhmetov Humanitarian Center
Aid for the population program,
Evacuation and Accommodation project
(2014 - 2015),
Psychological Assistance to Children project



Mobile Women's Health
Consultation (2012 - 2015),
Dynamic Museum 2012



2013
Project
Social Orphanhood Prevention
Technologies (2013 - 2015)



The Rinat Akhmetov Humanitarian Center

The biggest personal charitable initiative in Ukraine

The Humanitarian Center is the Rinat Akhmetov Foundation's largest program launched on 6 August 2014. From the very first days, Rinat Akhmetov undertook the task of helping civilians in the Donetsk and Luhansk Oblasts victimized by the armed conflict. The Center's key principle was to "help here and now" those who need it, and to help promptly and systemically.

The Humanitarian Center became the largest humanitarian mission operating in the east of Ukraine and the only one of its kind in the history of our country. It helped save more than one million lives.

Main areas of activity:

- distribution of food parcels (children's and adult)
- evacuation of civilians from the combat area and accommodating them in the territory unaffected by war
- psychological assistance

«Rinat Akhmetov deserves huge trust, for his deeds speak for themselves. His Foundation performs a very important humanitarian function of making sure that people in the Donbass do not starve».

Charles Tannock,
Member of the European
Parliament for the Conservative
Party of Great Britain



fdu.org.ua

Humanitarian Center programs and projects

Since the very first days of the armed conflict in Donbass, the Rinat Akhmetov Humanitarian Center has been providing daily help to civilians, saving elderly people and people with disabilities from hunger.

1,166,225 persons including 140,891 children received help from the Humanitarian Center.



Aid for the population

Over 12.2 million food parcels distributed
Since the outbreak of the armed conflict, 5,000 persons became volunteers of the Humanitarian Center



Evacuation and settlement

Almost 40 thousand civilians have been evacuated, including 15 thousand children.



Psychological aid for children

250 Ukrainian psychologists underwent training under «Trauma of War» course. Approximately 50 thousand children and 6 thousand adults received psychological assistance.





According to UN data, 3.5 million people in the Donbass region still need humanitarian help, a third of whom are persons over 60 years of age. Ukraine is the world's leader in terms of the number of elderly people victimized by an armed conflict in one country.

More than half of the Donbass's population who do not have enough food are elderly people. For many of them, food parcels became the only chance to survive.

Mobile delivery teams

Mobile delivery teams of the Rinat Akhmetov Humanitarian Center is a unique project. Beginning from 21 May 2015, the Center mobile volunteers have been delivering food parcels to civilians living in small towns and villages in hard-to-access locations and along the confrontation line in the Donbass region.

Mobile delivery teams deliver regular aid to 87 localities which other missions seldom or never visited and where the locals experience the most acute lack of food.

«We almost cried, and were ready to kiss these crews. And of course, life became a bit easier, because we had something to eat, and knew that we haven't been forgotten...»

*Nina Yaremicheva,
a resident of the Yasynuvata Raion*



Mobile delivery teams of the Rinat Akhmetov Humanitarian Center made 682 trips and delivered 550,312 food parcels.

Food parcels: quality control

The Humanitarian Center controls the quality of food it distributes at all stages of delivering humanitarian aid. All these foods are produced in Ukraine, are quality-certified and have long residual shelf life.

Since its inception, The Rinat Akhmetov Humanitarian Center built from scratch one large mechanism of delivering aid: food procurement, storage at the distribution center in Dnipro, delivery to the Humanitarian Center's logistics centers in Donetsk and Mariupol, and distribution of survival parcels.

Today, a unique food parcel control, stuffing and distribution system exists only at the logistics center in Mariupol.

Five phases of food quality control



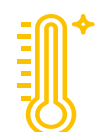
1. Delivery from supplier

All procured food is delivered to the distribution center in Dnipro. For every new shipment, we check the availability of quality certificates, integrity of packaging and shelf life. If a poor-quality food is found, the supplier is required to replace the entire batch.



2. At an independent laboratory

Every food from the parcel is checked for quality at an independent laboratory, where it is subjected to an organoleptic (taste, smell, consistency, color, absence of foreign admixtures) and physico-technical (weight and salt content) test. At the end of the test, the Center receives a certified test protocol.



3. At the Humanitarian Center's storage facilities

Volunteers of the logistics center in Mariupol check the food when unloading truck columns, devoting special attention to temperature inside the trailer and the quality of packaging. Our storage facilities are compliant with all sanitary norms and zoning rules, and the food is stored there under proper temperature and air humidity.



4. During labeling and stuffing

Food and packaging quality are monitored during the stuffing of every survival parcel at our logistics center. Volunteers label every unit with a special sticker: "Humanitarian aid. Not for sale", checking the food one more time.



5. Monitoring recipient testimonials

People call the Humanitarian Center's hotline 0-800-509-001 to leave suggestions on how to improve performance of the Center and parcel distribution outlets, or testimonials about the parcels. The Center's staff processes every testimonial and fixes problems. To receive a feedback on our performance, hotline operators call some 5000 aid recipients a month, while the Humanitarian Center's staff monitors user comments and testimonials online.

Donbass Arena - The Arena of Mercy

«The Arena resembled some unimaginable huge live mechanism, a live conveyor of sort. On some days, there were up to 500 staff members working there a day. Trucks arriving to the stadium were unloaded in 30 minutes, sometimes up to 15 vehicles simultaneously.»

«The idea of a "live conveyor" was conceived by volunteers themselves. It was the most convenient method of stuffing parcels. Every volunteer would walk in a circle and stuff the parcel with flour, millet, canned meat, sunflower oil, cookies, pasta and so on. A finished parcel weighted 14 kilograms. Stuffing one parcel was taking exactly 52 seconds.»

Dimma Fihl

Between August 2014 and February 2017, the best stadium in Eastern Europe was the largest logistics center for distribution of humanitarian aid in the Donbass region. During this period, over 10 million food parcels have been distributed there, and people who received this aid called Donbass Arena the «Arena of Mercy».

On 28 February 2017, the logistics center at Donbass Arena and 28 distribution outlets were shut down, and some time later, the Rinat Akhmetov Foundation's entire operations in the government-uncontrolled territory were blocked. As a result, 500,000 people were left without help. For several days more after the logistics center's shutdown, elderly people were coming to Donbass Arena hoping to get a life-saving survival parcel.



«When an armed conflict broke out in the Donbass, a lot of woes, pain and tears momentarily came to our land. Back then, we didn't have time to think and plan something. Rinat Akhmetov immediately set the task for the Foundation's team to help. To help as much as possible, to help those who need it the most, to help where the situation is the most difficult.

'Implementation of huge and very complex projects – evacuation, accommodation – immediately went underway, followed in a couple of months by delivery of humanitarian aid. Thanks to these initiatives, people know that they haven't been abandoned. Every day, they call and write letters to the Foundation, saying that this help means much more for them than simply food. These are truly survival parcels. This is the help that gives everyone power and a standing point».

**Natalia Yemchenko,
member of the Rinat Akhmetov Foundation's
Supervisory Board**

Help that saves human lives

While international missions are winding down their operations in the east of Ukraine, the Rinat Akhmetov Foundation remains the leading provider of aid to civilians. The Foundation's largest program, the Humanitarian Center helps the most distressed civilians in the Donbass victimized by the armed conflict. Mobile delivery teams deliver food parcels to 87 towns and villages located along the confrontation line and in the "grey zone", and in addition, people living near the frontline receive survival parcels at 7 permanent distribution outlets.

They know about the Rinat Akhmetov Foundation

December 2017

77% of Ukraine's population,
91.3% of Donbass residents



December 2018

91.3% of Ukraine's population,
97.6% of Donbass residents

The role of humanitarian aid

83% of Ukraine's population and
93% of Donbass residents

know about humanitarian aid provided by
the Rinat Akhmetov Foundation

67.8% of Ukraine's
population

believe that people would not have
survived without humanitarian aid from
the Rinat Akhmetov Foundation

(this opinion is shared by 84.7% of respondents
in the Donetsk and Luhansk Oblasts and 92% of
respondents living along the confrontation line)

56.7% of Ukrainians

believe that charitable activity of the
Rinat Akhmetov Foundation prevented a
humanitarian disaster in the Donbass

«From the very outbreak of the armed conflict, this charitable foundation has for so many years been helping people in the Donbass. In addition, it exchanges information with other international organizations. It is in our interests, because we want people to get the help they really need. What the Foundation does for residents of the Donbass is invaluable».

Ivane Bochorishvili,
Deputy Head of the UN Office for
the Coordination of Humanitarian
Affairs in Ukraine

Targeted aid

The first program of help «here and now»

The Rinat Akhmetov Foundation launched this program in January 2006 to provide support to people who found themselves in difficult life circumstances and who needed urgent medical assistance. Target aid became the basis of Rinat Akhmetov's personal charity.

Main areas of activity:

- helping with surgical implantation of an occluder to children with congenital heart disease aged between 0 and 18 years in the Donetsk, Luhansk, Zaporizhia and Kharkiv Oblasts
- providing anti-asthmatic and anti-seizure drugs to children with disabilities under 14 years of age in both the government-controlled and government-uncontrolled territories of the Donbass
- helping with implanting highly-sensitive hearing aid devices to children under 5 years of age registered in the Donetsk, Luhansk, Zaporizhia and Kharkiv Oblasts
- organizing psychological and physical rehabilitation courses for wounded children in both the government-controlled and government-uncontrolled territories of the Donbass

«Thanks to the Rinat Akhmetov Foundation, we were able to provide surgical assistance to dozens of children. These are the children who needed a heart surgery. Fortunately, they all have fully recovered by now».

**Ihor Ditkovskiy,
a heart surgeon at Mykola Amosov National Institute
of Cardiovascular Surgery**

Healthy Heart

Since 2013, the Rinat Akhmetov Foundation has been helping children diagnosed with heart defect. To systemically fight this disease, the Healthy Heart project was launched in 2017. Under this project, children undergo correctional surgeries at the country's leading cardiology clinics, where they are implanted an occluder that closes the heart defect:

- Mykola Amosov National Institute of Cardiovascular Surgery
- Okhmadyt National Specialized Children's Hospital
- Institute of Heart of the Health Ministry of Ukraine

This help is provided to children from newborns to 18-year-olds from low-income and socially-vulnerable families with registration in the Donetsk, Luhansk, Zaporizhia and Kharkiv Oblasts.



Thanks to the help from Rinat Akhmetov, 91 surgeries closing heart defect have been performed on children since 2006.





«Rinat Akhmetov gave hearing aid devices to my little son Tair. And today, he is able to enjoy life just like other children, and even dance. He can hear music, and that makes him and me truly happy!»

Marina Nosulenko,
the boy's mother

I Can Hear Now

The Rinat Akhmetov Foundation helps children who have impaired hearing with implantation of highly-sensitive hearing aid devices. Thanks to these devices, children become able to hear, for the first time, the sounds of the surrounding world and the voices of their parents, to study and develop just like their contemporaries with normal hearing.

'If a child does not hear sounds of speech, they cannot learn to speak without hearing aid,' Oleksandr Riabtsev, an otolaryngologist and audiologist from Kramatorsk Hearing Center says.

Since 2007, the Rinat Akhmetov Foundation has been helping people with impaired hearing. In April 2018, systemic help with hearing orthodontics has been provided to children under 5 years of age from socially-vulnerable families in the Donetsk, Luhansk, Zaporizhia and Kharkiv Oblasts.



Thanks to Rinat Akhmetov, advanced highly-sensitive hearing aid devices have been implanted to 141 persons since 2007.

Medications for children

With the outbreak of the armed conflict in Donbass in 2014, seriously ill children became unable to receive vital medicines. In order not to leave these kids and their parents on their own without support, the Medications for children project, the only one of its kind in Ukraine, was launched under the Targeted aid program.

Under this project, help is provided to children under 14 years of age who live in the government-uncontrolled territory of the Donetsk and Luhansk Oblasts and to internally displaced children residing in the government-controlled territory. The bulk of this help consists of anti-asthmatic and anti-seizure drugs.

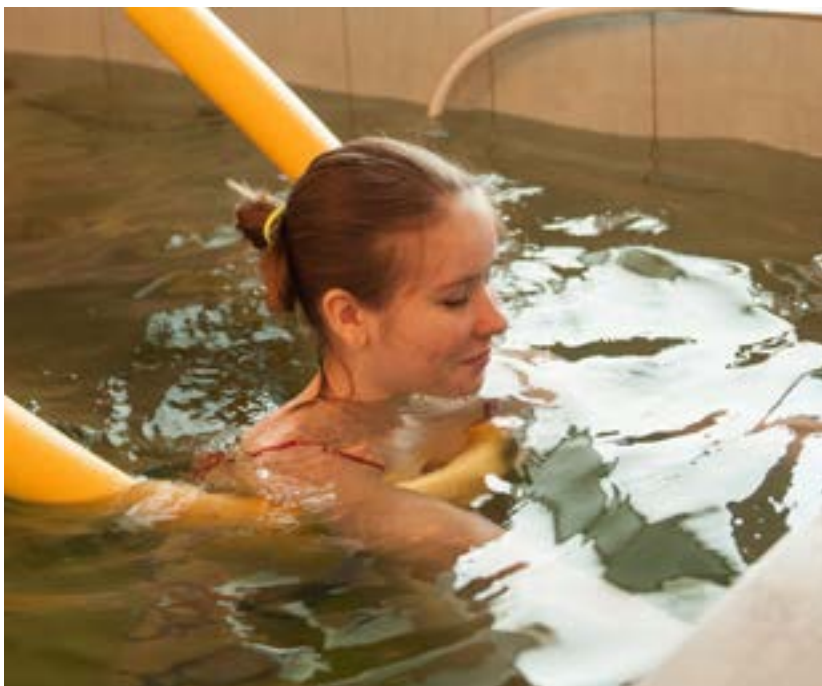
«We absolutely could not do without this help. Today, we cannot afford even the vitally important medicines for our child, because our family simply has no money. Only my husband has a job, on a construction site, but the work is not always available. So, I have to stay home with the child, receiving small welfare payments. We have barely enough money to buy food».

*Anna,
the mother of David who has epilepsy*



Over 4300 medication packages have already been distributed under the Medications for children project.

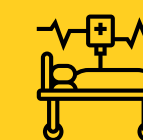




Rehabilitation for injured children

The Rinat Akhmetov Foundation is the only organization in Ukraine offering systemic and comprehensive help to wounded children from the Donbass. Realizing that the problem of these children requires a separate approach, the Foundation launched the Rehabilitation for injured children project in March 2016.

Thanks to this project, severely wounded children are able to undergo rehabilitation at the best sanatoriums of Ukraine, where they can rest and recover, both physically and psychologically, according to individually selected methods. Most of these children need another rehabilitation course, and the Foundation helps them undergo it as well. For some kids, this process takes a few years, but for many of them, rehabilitation after wounds is for the rest of their lives.



Over 100 rehabilitation courses have been held since the project's inception. The youngest participant of this project, Artem Dukhno is only four years old.

«A few days after Sasha was wounded, someone from the Rinat Akhmetov Foundation phoned us and offered a voucher to a sanatorium. Sasha underwent a rehabilitation course, and this year, we will go there again. I am grateful to them for not leaving my child in this woeful situation. We could not afford such a treatment ourselves».

Valentyna Vasylivna,
grandmother of Sasha from Avdiivka

Я хочу чтоб вы и ваши малыши не было войны.
Дорогой Радон Ахметов я желаю вам чтоб вы оста-
вались такими добрыми и детьми. Я желаю вам процве-
тания и вашим помощникам. Чтоб все было хорошо и
вы попростому любите детей. Спасибо вам большое
за вашу внимательность и помощь. Любви вам и благопо-
лучия. Мы любим вас

Спасибо вам за все что вы для нас сделали.

Я, Татьяна Варваре Трофимовне
инвалид 1 гр, очень благодарна
вам за поддержку
оказанную вам спасибо,
Татьяна

Я Рейкено Света Павловна. Большое вам спасибо
что вы у нас есть и нам помогаете. нашей семье.
С 98 многодетная семья. Большое вам спасибо.
14.08.2016. Дидь

«Л. Демченко П.М. всем больш.
ное спасибо за помощь
продуктами и преходя
благословия все.
14.08.2016. Дидь

Я, Бардаш Валентина Федоровна. Благо-
даряем вас за помощь
и. 02. 2016

14.08.2016.
Я, Шинкова Л.Х., выражаю вам очен-
ную благодарность за ваше отношение к
нам, за помощь, содействие.
Л. Шинкова

Мамочка Катя Михайловна, та ваша
миленькая команда. Хочу выразить вам
большую благодарность за то, что вы помогаете
людям не только продуктами
продуктами, а также любите своих
детей, а также порадовать детей.
У меня родились мои обстреляли
мариинку в школу, пострадала моя
дочь детей, та моя любимая. У меня
трое детей, и на каждого в свой час
мы покупаем продуктовый набор, а
также и дарим подарки на 1,6 ригно.
маленькая. Мы вам очень благодарны за
помощность предоставляемую у вас в
Киевскую, детям очень понравилось,
маленькая, и моя средняя дочка очень
востановила бабуля, та у себя час
была поранила, при раки малы.
Детям было подарено новую одежду
в магазине презенты, напечатали ванночку.
Особенно мамой мой понравилось
море, и всего 4 риги, и ий же в
детины все и все, вода так как зрелища
теплым, что море не горит зрением,
а мне. Мы хотим выразить
ваше спасибо одному работнику,
Коралову Марину, что очень час
спасала нас с нами, была организацией
ни питаться. Дети терпелива та
и горный спивозловник.
Хочу сказать не раз большое спасибо
за то, что вы делаете, продолжаете
и нам помогаете людьми,
что очень хорошо, потому что мы любим,
та помогает

З повагою за вас сім'я
Житанюк-Возова-Томаренко.
З серцем дякуємо м. Маріинку

Я Володимир Оксана и Я мечтаю стать
Радою Водушей потому что хочу дарить
людям радость. Я буду много помогать
в своей школе и мне это нравится.
Мечтаю это в будущем и все таки
стану радой Водушей. Большое
Спасибо Радон

Убо

У нас
редет и
Изулифудия

У нас по
зерно веро
если буду

Только у
насколько
не, добро

Я очень са
Вашего Те
добро, котор
когда в пере
роджаете е

Потому,
души и на
добро, и

И еще хочу,
тебоду! - аки
стала! Мбоду
дорогого ст

Он со мной этот год, только благодаря вам.
Я очень рада этому и живу этой
жизнью в молитвах!

Мне очень нравится дарить! и сейчас
мне 14 лет! Мал шмта стана востан-
тамошней дитини рада. Я очень люблю
дети себя, что мне очень нравится. Я обещаю
вам и маме себе, что
востановлюсь!

Поздравляю
Ваша семья!!!
Спасибо за вашу помощь!
Спасибо за вашу помощь!
Спасибо за вашу помощь!
Спасибо за вашу помощь!
Спасибо за вашу помощь!
Спасибо за вашу помощь!
Спасибо за вашу помощь!
Спасибо за вашу помощь!

СПАСИБО



З великою повагою,
Татьяна
липень 2016

Уважаемый Радон Леонидович Ахметов!!!
Большое спасибо за нашу помощь и поддержку
аппарат и за Новый Год еще раз большое
спасибо очень рада Радону все хорошо
Светлана Кертова

Say No to Orphanhood!

National leader in adoption

Say No to Orphanhood! program was launched on 1 June 2008. The national adoption portal "No to Orphanhood!" has been operating under this program for over nine years.

This program is the national leader in adoption. For all these years, its efforts have been the same: helping children find happiness in a family. And also, showing that adoptive parenthood is a responsible yet feasible step.

Say No to Orphanhood! works with the Ministry of Social Policy of Ukraine and offices for children's affairs in Kyiv and regions.

Main areas of activity:

- promoting adoption nationwide
- providing support to families of legal guardians, adoptive families and family-type children's homes
- organizing webinars, trainings and online consultations
- creating photo and video stories of children from boarding schools

«The Rinat Akhmetov Foundation always supported us, even when everything seemed to be hopeless. We greatly appreciate the attention and care which Rinat Akhmetov gives us year after year. Every year for many years in a row, our children receive greetings and gifts for Saint Nicholas's Day. It is very touching. It is a connection with home, with peaceful past. It brings hope for a happy future».

Zherebchenko
Family-Type Children's Home



«Say No to Orphanhood!» portal

The www.sirotsvy.net portal was launched on 9 December 2009. It became a firm bridge that helps children and their future parents meet each other. Every month, the Foundation's representatives travel hundreds of miles to meet pupils of boarding schools and create their stories for our portal. That's how the path of these kids toward adoption begins.



www.sirotsvy.net

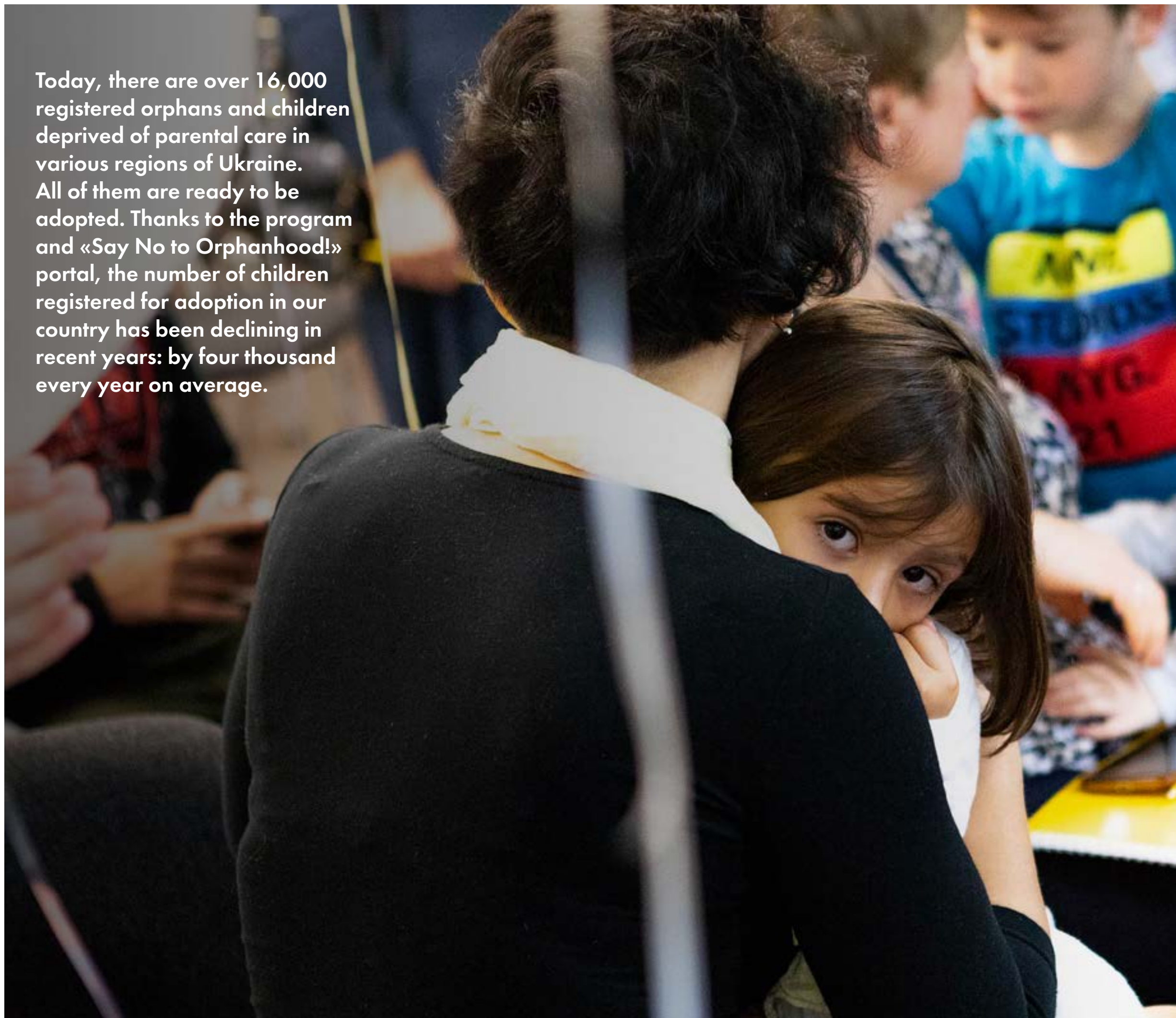


Thanks to this program and «Say No to Orphanhood!» portal, over 9300 children have found a family. 41 family-type children's homes have been established.



Today, the portal contains the stories of almost 6000 boys and girls who eagerly wait for their parents and long to be happy. After all, the biggest joy for every child is to be raised in a loving family.

Today, there are over 16,000 registered orphans and children deprived of parental care in various regions of Ukraine. All of them are ready to be adopted. Thanks to the program and «Say No to Orphanhood!» portal, the number of children registered for adoption in our country has been declining in recent years: by four thousand every year on average.



Through these girls, God has filled our life with joy

«Man proposes, but God disposes,» the spouses say, smiling. One day, back before the wedding, they agreed that, after giving birth to their own children, they would also adopt a child. However, till this day 35-year-old Serhii and 30-year-old Anna still don't have their own kids, but they do have three girls born by heart.

«Everything has begun when Aslan, our cat died. We of course mourned it, but I constantly had a thought in my head that our pet was sent to us from above, that it showed us that we could take care about somebody else. About children, of course. And I started to look for online portals for adopters. One of the first I came across was «Say No to Orphanhood!». I looked for a girl three-four years old, and the very first kid whose personal form popped up before my eyes is now our youngest daughter Vera. I also learned from a video clip that Vera has two sisters: Anya, 6 and Diana, 7. They were the first children we saw on that portal, and in the end, we adopted them».

Even though the girls have been at a boarding school for a while, they began calling their new parents "mom" and "dad" from the very first day of living with them.





Learning to be happy together

Taking a child into a family is a huge joy, but at the same time, the beginning of a long and uneasy path. Therefore, Say No to Orphanhood! program offers trainings, consultations and webinars even after a child was accommodated in a family. It helps cope with problems that may occur during the adaptation period. It helps find answers to the most important questions arising in the course of upbringing process. It wants to make sure that every family taking in a child is happy. The Rinat Akhmetov Foundation provides systemic help both to adoptive parents and to those who only decided to give their warmth to a child.

«During the events held by the Rinat Akhmetov Foundation, we can discuss our problems with psychologists and other families like ours. It helps find right answers and cope with sometimes difficult situations appearing in the family».

*Larisa Yatsenko,
foster mother*

Rinat Akhmetov to Children!

A campaign that changes lives

In 2001, Rinat Akhmetov had the first meeting with children from boarding schools and children's homes. And since that time, the tradition of kindness and personal participation in kids' lives continues, having transformed into Rinat Akhmetov to Children! campaign. Every year, the campaign becomes larger and brighter.

The most important point of this campaign is to give every child the belief in a miracle and help them develop their abilities, their talents. In the past four years alone, some 600,000 boys and girls have received gifts from Rinat Akhmetov.

In addition, over 50 family-type children's homes received help from Rinat Akhmetov under this campaign, including help to buy housing, since 2001. Material assistance was also provided to 10 hospitals and 20 boarding schools.

«Your superpower is inside you!»

In 2018, Rinat Akhmetov to Children! campaign was held under the slogan "Your superpower is inside you!". The hosts and presenters of Ukraine TV Channel's popular show and news programs Oleh Paniuta, Andrii Debrin, Marina Kukhar, Oleksii Sukhanov and Ihor Pupkov became the campaign's ambassadors. They told orphans and children with special needs about their most important superpower.

Such motivational meetings with successful adults will become a good development stimulus for adolescents who already begin to think about how to build their life.

«During the 18 years of Rinat Akhmetov to Children! campaign, a whole cohort of children has grown up, sincerely grateful that Rinat Akhmetov helped them in their time, that he gave them hope, gave a spark of happiness!»

Oleh Paniuta

A man who will help

The ambassadors of Rinat Akhmetov to Children! campaign visited boarding schools in the Donetsk Oblast where, during motivational meetings held under the slogan "Your superpower is inside you!", they told the kids their stories of success, strengthening the children's belief in themselves and their power and preparing them to meet the outside world.



In the past four years, some 600,000 kids participated in Rinat Akhmetov to Children! campaign. Almost 100,000 children received gifts in 2018.

«The secret of success is simple. The most important thing is love to others and to what you do. Secondly, it is belief. You have to be sure that you do the right thing. And thirdly, goal. Without a goal, you cannot make your desires come true. I really wish that some time later, you would say: "Thanks to Rinat Akhmetov to Children! campaign, I was able to reveal my talent – my superpower!».

*Marina Kukhar,
TV hostess*

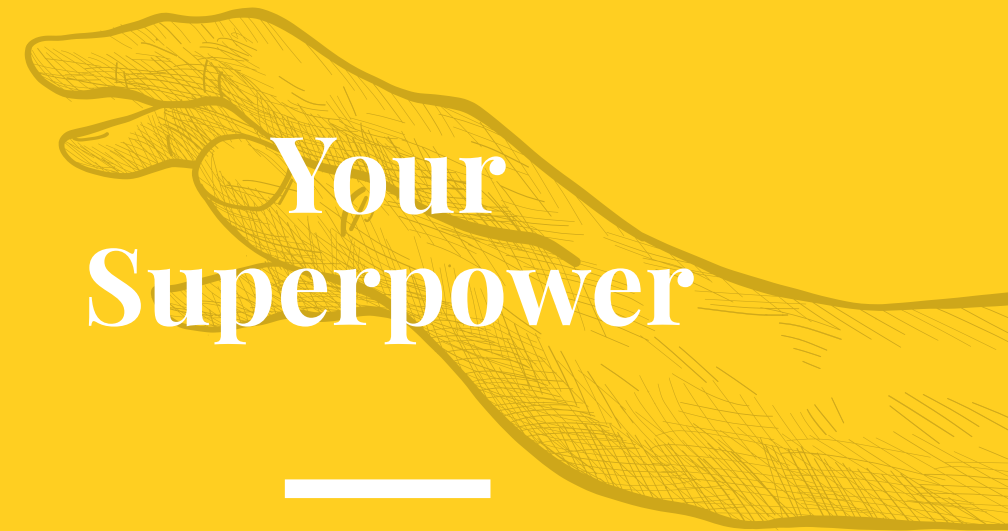
The TV celebrities held 14 motivational meetings

with participation of 500 children aged between 12 and 18 years



gave gifts to 29 boarding schools in the Donetsk Oblast





Your Superpower

For almost 20 years, the good tradition established by Rinat Akhmetov has been changing children's lives for the better and giving them belief in a miracle. It especially concerns children deprived of parents' warmth.

Many of them had to endure hardships and deprivations not every adult could endure. For these children, the world is a dangerous jungle. But thanks to this campaign, thousands of boys and girls now have a chance to feel visible, significant, needed! That's the knowledge that can produce a huge effect on the child's future life and fate.

«For many years, our children have been receiving surprises from Rinat Akhmetov on the eve of the New Year's holiday season. It's very pleasant. The today's meeting was special. Hearing the words "you're a superhero, you can do everything" from a man whom you see every day on the TV screen is a huge event for our children, an event that will play a significant role in their fate».

*Nana Ushealova,
Acting Principal, Boarding School No 23*

Peaceful summer for Donbass children

Erasing the conflict line between children of the Donbass

In 2015, it became obvious that children living right next to the area of armed conflict need psychological rehabilitation. A huge stress, shocks and horrors they had to live through could not pass without leaving a trace in their souls.

The Rinat Akhmetov Foundation's psychologists raised alarm: if these children are not relieved from their worries, all that would come back to them in the future in the form of neuroses and psychosomatic disorders. That's how the project Peaceful summer for Donbass children was born.

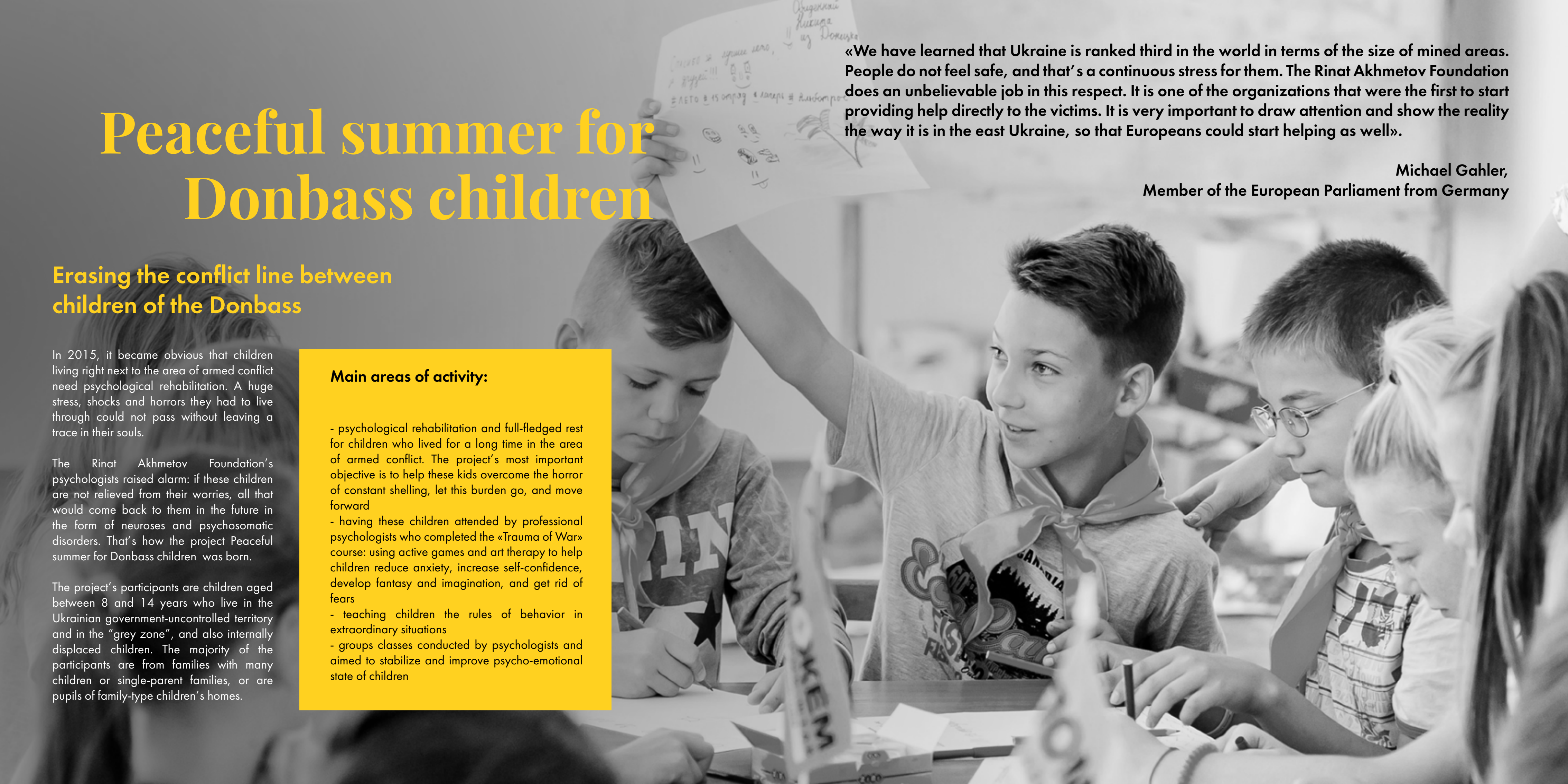
The project's participants are children aged between 8 and 14 years who live in the Ukrainian government-uncontrolled territory and in the "grey zone", and also internally displaced children. The majority of the participants are from families with many children or single-parent families, or are pupils of family-type children's homes.

Main areas of activity:

- psychological rehabilitation and full-fledged rest for children who lived for a long time in the area of armed conflict. The project's most important objective is to help these kids overcome the horror of constant shelling, let this burden go, and move forward
- having these children attended by professional psychologists who completed the «Trauma of War» course: using active games and art therapy to help children reduce anxiety, increase self-confidence, develop fantasy and imagination, and get rid of fears
- teaching children the rules of behavior in extraordinary situations
- groups classes conducted by psychologists and aimed to stabilize and improve psycho-emotional state of children

«We have learned that Ukraine is ranked third in the world in terms of the size of mined areas. People do not feel safe, and that's a continuous stress for them. The Rinat Akhmetov Foundation does an unbelievable job in this respect. It is one of the organizations that were the first to start providing help directly to the victims. It is very important to draw attention and show the reality the way it is in the east Ukraine, so that Europeans could start helping as well».

Michael Gahler,
Member of the European Parliament from Germany



More friends, less fear

The kids were resting, regaining vigor, befriending each other and undergoing psychological trainings in fear relief. Using various methodologies, the Rinat Akhmetov Foundation's psychologists who underwent training under the «Trauma of War» course were identifying stress points in children, their hidden fears and recollections, and together with the boys and girls were taking them away for good.

For almost every participant of this program, it was the only opportunity to rest and recover health. They are from families with many children or single-parent families, or are pupils of family-type children's homes. And all of them live in a conditional frontline zone: IDPs, children from government-uncontrolled territory or the «grey zone».

«I would like to thank Rinat Akhmetov for a peaceful summer for my child. You gave our children joy, a sea of smiles and positive emotions! Thank you for the emotions you have imbued our children with, for the sincerity, kindness and flame in eyes. I am overwhelmed with joy to see my child happy, merry and well-rested. Thank you very much for this help, for such an important job you do».

Irina Lashkevych





«I don't want to leave here»

A course of psychological rehabilitation is what distinguishes recreation under the program Peaceful summer for Donbass children from spending time at a regular children's camp. By playing special games and undergoing art therapy, kids are learning to get rid of their fears and anxiety. The course includes classes on the lakeshore. These exercises help overcome fear and helplessness. Children also like yoga, which teaches them not only to control their body but also grouping and self-organization. The projective methodologies also help children relieve tension, embarrassment and shame often occurring during self-presentations.

«Here, I don't jump out of bed in the middle of the night because of erupting gunfire. I don't want to leave here, for I met true friends here. This is a very good deed from Rinat Akhmetov. I am grateful to him for my summer recreation, for just being the man he is. I haven't been in a recreation camp for a while. Not after 2014. The one I was going to every year was closed because of the start of an armed conflict».

*Andrii,
Makiivka*

A summer photo school

In 2018, everyone participating in the Rinat Akhmetov Foundation's project Peaceful summer for Donbass children had the chance to attend a photo school opened on the premise of a summer camp in Sviatohirsk. Children were happily learning to freeze beautiful moments. These were majestic landscapes of the "Donbass Switzerland", as well as miniatures opening up on the tip of a pine needle or a beetle's claw.

The search of captivating pictures for a photograph made children forget about gruesome recollections and horrors of war and focus on the beautiful. The diverse world of nature and happy faces of friends on the photos became sources of positive emotions and an art therapy method that helped children cope with fears, reduce anxiety and develop communication skills. At the end of recreation season, all photo works by participants of the project Peaceful summer for Donbass children 2018 were displayed at an exhibition organized by the Foundation.



For the duration of the project Peaceful summer for Donbass children, almost 4000 boys and girls received summer rest and recreation.

«I'm not afraid to be here. I do not worry about what will happen to me. Here, I can relax, I just have fun and feel good. Rinat Akhmetov gave me this recreation, and I am grateful to him for that!».

Alisa,
Donetsk



«We went out with a friend. Everything was fine, and then, shelling started all of a sudden. My friend and I ran very fast inside an apartment building and started to cry there. It was very scary».

Karina Nemlienko, 12,
Ardiivka, Donetsk Oblast

«For me, the scariest thing is loud banging».

Nicole Yevdokimova, 11,
Ardiivka, Donetsk Oblast

«A missile fell down very close to our home – our windows burst out... I don't know why they started the war, but I really want this war to end very soon».

Serhii Batlov, 10,
Novoluhanske, Donetsk Oblast

«When there was shelling, my grandma prayed all the time. She had a nervous tic, and her hair turned grey. The gunfire continued for two nights and one day. Afterwards, it took me one month to get over it».

Bohdan Zinchenko, 10,
Hortivka, Donetsk Oblast

«Three missiles hit our house. I was in the bathroom, the door stuck and the power went out. I cried: "Mommy, help me!" She was barely able to open the door, and we ran down to the basement barefoot».

Liza Afanasieva, 10,
Donetsk

«We saw how a bomb explodes. My cousin's house was hit by a bomb, but they were lucky».

Denys Ivaniuk, 11,
Almazna, Luhansk Oblast



Healing children's wounded souls

Only time will tell how deep psychological problems of little Ukrainians traumatized by the armed conflict are. The Foundation's psychologists did everything possible, but children's wounded souls are not easy to heal. Some of them are still afraid of staying home alone or going out, some are still afraid of loud sounds or experiencing panic attacks.

It were children who decided to tell about what they had to live through during that time. About how their regular life suddenly collapsed and they had to run away, flee, lose friends and close ones. Without restraining their emotions, the children who participated in the project Peaceful summer for Donbass children spoke about their life in a Rinat Akhmetov Foundation's video project to warn others about a horrible mistake: losing peace on our planet.

Children's eyes, children's voices and absolutely unchildlike tales are presented in video stories that will leave nobody indifferent.

Donbass and Civilians

The Best Social Book of the Year

The photo book Donbass and Civilians prepared by the Rinat Akhmetov Foundation was presented in April 2018.

It features 11 stories of ordinary people from Kramatorsk, Bakhmut, Avdiivka, Krasnohorivka, Pisky and other towns who found themselves in the epicenter of the War in Donbass and whose life became divided into "before" and "after" 2014.

The black-and-white photographs and collages convey the entire horror of what's going on in the east of Ukraine, fear and faded emotions. Close-ups of the faces of Civilians: old people living near the frontline, and children wounded during the fighting. Every one of them had to endure hardships, and all of them were able to survive thanks to Rinat Akhmetov's help.

The book was presented in Ukraine and abroad:

- at the Book Arsenal literary festival in Kyiv
- at the 29th General Assembly of the European Foundation Center (EFC) in Brussels
- in the form of public readings as part of Donbass and Civilians campaign in Mariupol
- at the opening ceremony of Milana mural in Mariupol dedicated to the photo book's heroine Milana Abdurashytova
- at the Book Forum 2018 in Lviv, Donbass and Civilians was nominated for the Ukrainian Library Fund's Best Social Photo Book of the Year
- on Ukraine's stand at the Frankfurt Book Fair 2018
- at a plenary session of the European Parliament in Strasbourg in January 2019
- on Ukraine's stand at the London Book Fair 2019



The photo book's
circulation
Donbass and Civilians,
2000 copies
Some of the copies were provided
to international organizations and
embassies

ДОНБАСС
И МИРНЫЕ

«The most horrible thing that could happen is that we may forget about these people. Over there, thousands have to survive near the confrontation line. Therefore, we need attention of the European Parliament focused on these people and their problem. We have to stay focused upon this conflict and its victims, civilians. They are our neighbors, too. We have to help them. The Rinat Akhmetov Foundation does an unbelievable job. Thanks to his Foundation, people in the Donbass have survived».

Mark Demesmaeker,
member of the European Parliament from Belgium

You can't read this book without crying

The Rinat Akhmetov Foundation shows international community the stories of people who found themselves in the epicenter of one of the largest armed conflicts of the 21st century that takes place right now in the center of Europe. In one of the most heavily mined areas in the world, according to UNICEF. Even horrible statistics make a huge woe faceless.

Today, a few know how these people really live. Those who live far from there are used to the thought that something constantly happens in the Donbass, but life goes on.

«You can't read this book without crying. Books like this are very important to draw attention of people to humaneness, to universal human values. We live in times when spirituality disappears, when people are distancing themselves from each other».

*Tetiana Rusyna,
practicing psychologist and writer*

«This project will open eyes and heart to many! The photo book Donbass and Civilians vividly shows the magnitude of disaster experienced by civilians because of the armed conflict in the east of Ukraine.

Thanks to this publication, many more people will pay attention to the events taking place in our country today. When I took this book for the first time, frankly, I could not open it for some ten minutes. It vividly shows the entire woe and the entire magnitude of the catastrophe that befell our country. Therefore, I truly hope and truly believe that more people will start to help thanks to this book. More people will start to notice what is happening in one country.

Because we have one country, but presently, there are two camps in one country. One part of people live their life as before. But also, there is a part of people who do not live but just want to survive. I hope that this project will open eyes and heart to many».

*Iryna Fovorukha,
writer*

«After viewing this book, I felt sadness and touchiness inside me. First of all, because all that is going on in the Donbass today. It's great that this publication saw the light. These are just 11 stories of children, mothers and grandmothers who lived through the horrors of war.

But in fact, they are the reflections of those hundreds of thousands of various stories into which we do not go too deep, because we live here where there is peace, not in the occupied territory. We don't know what people who live there really have to endure. The faces of the book's heroes are beautiful, and you can tell by the photographs that even though the war continues, they have already defeated it.

Donbass and Civilians is a book that shows us truth. Painful, bloody truth. And every one of us who consider themselves Ukrainians must understand this truth, accept and know it. They must not think that everything is happening somewhere far, hundreds of miles away. It's a great pity that even though a little time has passed, we are beginning to talk less and less about it. And people are getting lost».

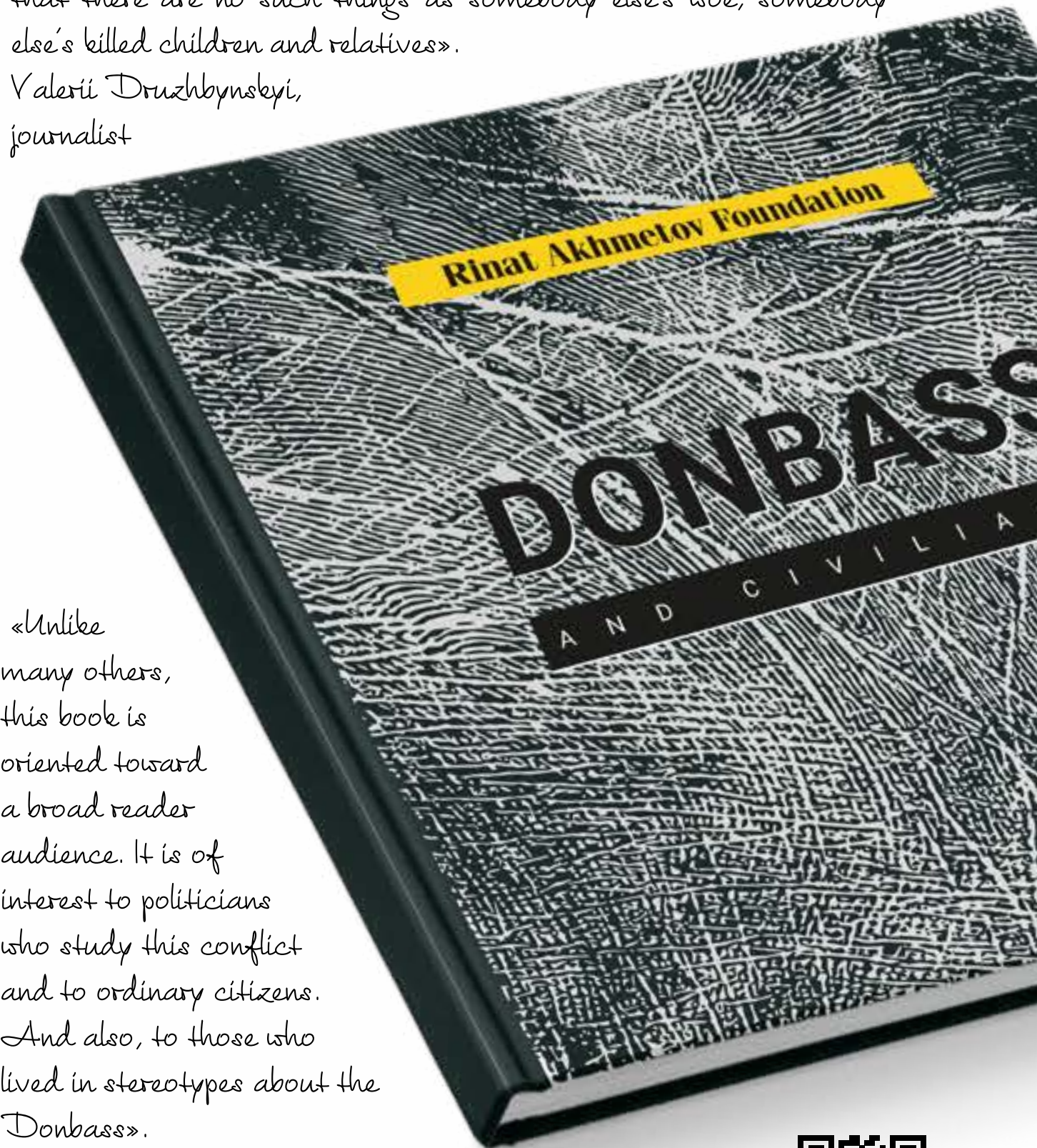
*Oksana Shchyrba,
writer*

«An excellent and a much-needed photo book. A unique one – we haven't had anything like that before. It would've been great if everyone had a book like that at home. Every family needs it. For then, people would understand that there are no such things as somebody else's woe, somebody else's killed children and relatives».

*Valerii Druzhbynskyi,
journalist*

«Unlike many others, this book is oriented toward a broad reader audience. It is of interest to politicians who study this conflict and to ordinary citizens. And also, to those who lived in stereotypes about the Donbass».

*Andrii Buzarov, political
analyst and orientalist*





Reaching out to everyone

In 2018, the photo book *Donbass and Civilians* was presented in Kyiv, Lviv, Mariupol, Brussels and Frankfurt am Main. The book became a shocking revelation for many Ukrainians and Europeans.

People in the Donbass live in fear, pain and hardships, but they survive with the hope for peace. For them to be heard, we have to talk about their aspirations. That's why the Rinat Akhmetov Foundation is telling the stories of civilians, publishing books, working on making sure that the Ukrainian and international communities know as much as possible about the people who show everyone the example of resilience.

«Telling about the serious humanitarian crisis in the Donbass via the stories of ordinary citizens is the best way to reach out to everyone. No statistics would touch your heart like the story of a little girl would. These human stories presented in the book simply send shivers down the spine».

*Aida Kallender,
representative of a charitable foundation
from Sarajevo*

Milana mural. Mariupol

One of the stories presented in the photo book Donbass and Civilians tells about Milana Abdurashytova who used to live in a frontline Mariupol. On 24 January 2015, during a shelling of the city's Skhidnyi neighborhood, Milana's mother was killed, throwing herself over the girl to protect her against missile fragments. The girl survived, but her wounded leg had to be amputated. After several surgeries, the Rinat Akhmetov Foundation's psychologists started to work on the child's rehabilitation, helping the little girl to get out of the state of shock and learn to live on.

In September 2018, Milana mural created by the Ukrainian artist Sasha Korban appeared in Mariupol on the wall of a 15-story building at Prospekt Myru. The city's residents admit that Milana mural became for them a symbol of the all-winning mercy. The resilience and love for life of this child inspire, admire and give people of the Donbass a hope that peace will come to their land.

«A little fragile girl, Milana amazed me with her power, courage and love for life, despite her tragic life story. I wanted to use her image to convey the entire tenderness, kindness and defenseless of a child. By this picture, I want to remind that fighting in the Donbass continues. It's close, right next to us, so we shouldn't forget about it, not for a minute».

*Sasha Korban,
the author of Milana mural*





«We are immensely grateful to the Rinat Akhmetov Foundation. Today, not everyone can do good things. What the Foundation does is very important and valuable. Mariupol is always happy to welcome the Foundation, help and participate in its projects».

Ksenia Sukhova,
Deputy Mayor of
Mariupol

The Peace Week in Mariupol

On 18 September 2018, the Rinat Akhmetov Foundation presented in Mariupol a unique photo book: Donbass and Civilians.

The photo book was presented in the format of public reading. The stories of Civilians were not just read from the stage – they were lived through by actors of Mariupol’s Teatromania folk theater and by the TV presenter Oleh Paniuta. According to the stage director Anton Telbizov, it was the first time he had to work with such a powerful and at the same time difficult material. For the fate of every hero is a true drama caused by an armed conflict. But at the same time, every hero is an inspiring example of how little children and adults continue to live, love and take joy in life, defying hunger and wounds.

Mariupol was chosen as the stage for readings not by accident, for today, this city became, in fact, a new center of the Donbass and a new home for tens of thousands of IDPs. Moreover, the city itself has endured horrible shelling and knows all too well what a conflict is.

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